

Michelle Valentine

Roselle, IL m: 708.829.5721 | e: micval_designer@yahoo.com

p: <https://www.mvalentine-designer.com>

LinkedIn: <https://www.linkedin.com/in/michelle-valentine-ms-uxd/>

As a collaborative team player and a leader, I bring a strong understanding of client needs to every project. My top priorities are problem solving excellence in creating unique design solutions for the manufacturing design process; your next marketing and digital UI Visual needs!

Professional Experience:

U.S. Bank Corp. - Chicago, IL

May 2022 - Sept. 2025: UI/UX Designer

UX Digital Team: Home Lending Sales Division

Duties include:

- Use Figma tool to design high-fidelity, human-centered storytelling interaction prototype's
- Utilized both FigJam and Mural to sketch ideation screens, wire-framing and collaboration
- Create custom component-instances and illustration for library and brand marketing team
- Work closely with 3rd party vendor/Dev team to implement or enhance dynamic products
- Developed clear, actionable documentation for interactive tools and reusable components, empowering web content specialist to build dynamic, user-centered pages.
- Create style-guides to reference (zero-height; grid; ratio requirements; error messages)
- Review SEO data to identify pain points and propose actionable design alternative
- Participate in daily scrum meetings, sprints planning within Jira board-confluence system
- Work closely with the agile team to review data, perform pre-discovery
- Work directly with the product-business lines for their vision goals and design expectation
- Redesign complex workflows into simple, intuitive interaction screen journeys

Siemens - Mt. Prospect, IL

February 2021 - May 2022

02/2021 - 05/2022: Graphics Interface Specialist, GIS-MW (2nd position)

Duties include:

- Regional branch consultant for the Mid-West division.
- Customize HVAC graphic automation and energy dashboards
- Worked closely with the PMs to engage designs for final approval.
- Review design specs and provide QA feedback's
- Worked closely with the offshore team as their graphical consultation

12/2017 - 02/2021: User Interface Designer II (1st position)

Duties include:

- Design HVAC graphics with dynamic solutions for customer approval.
- Design unique mechanical HVAC interfaces that's engineered ready
- Customize graphic automation, energy dashboards, menus for kiosks-control point system
- Create custom components and illustration for library and brand marketing team
- Work closely with PMs to review project scope, migration quotes, submit change orders
- Provide technical graphic support to field operators, visit job sites, and remote access to the client-server to validate graphics.
- Customer relationships with large accounts: O'Hare airport, military bases, schools and hospitals on their graphic solutions.

Newmark Knight Frank - Chicago, IL**June 2017 – October 2017: Marketing Coordinator/User Interface Designer (Contract)**

Duties include:

- Design marketing digital files for e-blast campaign submissions
- Create commercial high-end retail brochure's, RFP's, fliers and booklets
- Pull data to populate building layout information for design implementation
- Collaborated with brokers and vendors on a regular basis

Perl Mortgage, Inc. - Chicago, IL**June 2016 – June 2017: Digital Interface Designer**

Duties include:

- Design custom e-invites and set-up email automation campaigns
- Create segments / trouble-shoot failed submissions reporting
- Utilized Act-On/ JUNGO / PrintSF / Exact Target CRMs within Salesforce

24/7 Real Estate/Hartland Insurance - Chicago, IL**January 2015 – June 2016: Senior Lead Interface Designer**

Duties include:

- Create print artwork for product lines and conference materials
- Design weekly graphic ads for media televised broadcast

New Life Covenant - Chicago, IL**August 2009 – January 2015: Senior Interface Designer**

Duties include:

- Design prints for local campuses, websites, yearly conference materials and custom apparels
- Create monthly theme newsletters, invitation & pamphlets, video-graphics productions
- Create custom prints: hanging street banners, property signage, storefront windows-vehicle decals and monthly bus stop poster's - bench ad's

Education:**Kent State University****Master degree in user experience design**

My graduate education at Kent State University equipped me with specialized skills in user research, usability testing, interaction design, and information architecture, complemented by design thinking methodologies and hands-on prototyping and wireframing.

The Illinois Institute of Art**Bachelor's degree in fine arts with Honors**

School projects focused on creating high-end advanced multi-media digital graphics, video-audio, web sites, and communication print designs

Robert Morris University**AAS Degree in Web/Graphic Arts with Honors**

School projects focused on building websites interfaces and graphic arts media concentration